



SMART SYSTEMS. STRONGER BUSINESS.



COMPANY PROFILE

Custom Business Systems · Built Around You · Owned by You

Daemiy Group does not just sell software. We build systems around each company's needs, give the business full ownership, and make powerful business technology accessible, safe and affordable.

Dubai · United Arab Emirates



About Daemiy Group

Daemiy Group is a Dubai-based technology and software company dedicated to helping businesses build smarter, more efficient and fully customized digital systems.

We understand that every business is different. Instead of forcing companies to adapt to standard software, we build systems around the way each company actually works — from HR and Finance to Operations, Sales, Management and Reporting — bringing the essential functions of a business together in one integrated system.

Our philosophy is simple: **We Build It. You Try It. You Own It.**

We believe powerful business technology should not be complicated, expensive or restrictive. Our goal is to make customized software safe, simple, affordable and accessible to businesses of all sizes.



Our Vision

To become the Middle East's most trusted name in custom business technology — and to build a future where every organization, regardless of size, owns intelligent, tailor-made systems that help it operate sharper, grow faster and lead with confidence.

We envision a world where powerful, customized technology is no longer a privilege reserved for large enterprises, but an accessible right for every ambitious company — free from the high costs, complexity and limitations that have traditionally held businesses back.



Our Mission

To put businesses back in control of their technology — making it safe, simple, smart and affordable.

We design and build fully customized systems that fit the way each company truly works: secure by design, effortless for teams to use, and owned outright by the client. We turn technology from a recurring cost into a lasting business asset.

We deliver on this mission by combining:

- 100% customization — built around your business, not a template

- Simple, user-friendly technology your whole team can use
- Strong security and true data ownership
- Affordable, transparent pricing
- Flexible systems that grow with your business
- Dedicated, long-term support and partnership



Our Core Promise

We Build It. You Try It. You Own It.

This is what makes Daemiy different.

- ▶ **Build Before You Pay** We don't ask clients to pay large sums before they see what they're getting. We first understand your business, build the system to your requirements, and let you experience it before the final purchase decision.
- ▶ **You Own Your System** You don't rent software forever. You own the system and your data — no expensive monthly or annual lock-in. A transparent ownership model with a reasonable annual service charge, and nothing more.
- ▶ **Unlimited Users** Your business shouldn't pay more simply because it grows. Daemiy provides unlimited users with no per-user fees, so your whole team can work together without restrictions.

THE DAEMIY DIFFERENCE

Our No-Risk Philosophy

In today's business world, choosing the right software company is one of the hardest decisions a leader can make. The options are endless, development costs are high, and most companies demand significant payments before they even begin building your system — which creates one major risk: what if you choose the wrong partner?

At Daemiy, we believe choosing your technology partner should be simple, transparent and — above all — zero-risk. So we changed the traditional approach.

You pay nothing before we start building your system.

We begin by sitting down with you and your department heads to understand how your business actually works — your processes, challenges, requirements and future goals. Then we build a system specifically around your business, rather than asking your business to adapt to a generic one.

And we don't stop there. Once the system is ready, we give you up to three months to use it and experience it in your real business environment.

✓ No pressure ✓ No complicated commitments ✓ No financial risk

Only after you have experienced the system and are confident that it meets your needs, improves your operations and can help your business grow — only then do you make the decision to purchase and begin your first payment. We believe you should experience the value before you pay for it.

This is the Daemiy philosophy:

A simpler way to build your business systems.
A safer way to choose your technology partner.
A smarter way to grow your business.

Daemiy — Safer. Faster. Smarter.



Why Daemiy?

We believe businesses should have technology that works for them — not the other way around.

- ▶ **Customized** Your business is unique. Your system should be unique too.
- ▶ **Affordable** Advanced technology shouldn't require an enormous software budget.
- ▶ **Easy to Use** Systems employees can understand and use without unnecessary complexity.
- ▶ **Secure** Your business data belongs to you. We take security and data protection seriously.
- ▶ **Scalable** As your company grows, your system grows with you.
- ▶ **Flexible** Your business changes — and your system can change with it.
- ▶ **Dedicated Support** We don't disappear after delivery. We build long-term relationships.



What We Build?

Daemiy develops integrated systems covering every area of your business, including:

- ▶ **HR & People Management** Employee records, attendance, payroll, leave, recruitment and performance.
- ▶ **Finance & Accounting** Financial management, expenses, invoices, reporting and business controls.
- ▶ **Operations** Workflows, processes, approvals, task management and operational control.
- ▶ **Sales & CRM** Customers, leads, sales processes, follow-ups and performance tracking.
- ▶ **Inventory & Procurement** Stock management, purchasing, suppliers and inventory control.
- ▶ **Management Dashboards** Real-time information and reports for better decision-making.
- ▶ **Custom Business Solutions** If standard software can't handle your requirement, we build it specifically for you.



Our Philosophy

Technology should simplify business — not complicate it.

Many companies spend years adapting their processes to software. At Daemiy, we take the opposite approach: we adapt the technology to your business.

- We listen first.
- We understand your processes.
- We build around your requirements.
- You test the system and share your feedback.
- We refine it until it's right.
- And when you're satisfied — you own it.



Our Values

- ▶ **Trust** Successful technology partnerships start with transparency and trust.
- ▶ **Innovation** We continuously look for smarter ways to solve business problems.

- ▶ **Simplicity** Complex technology should feel simple to the people using it.
- ▶ **Ownership** Companies should have full control and ownership of their systems and data.
- ▶ **Value** We focus on real business value — not unnecessary features or costs.
- ▶ **Partnership** Our relationship doesn't end at delivery. We grow together with our clients.



Our Competitive Advantage

Why choose Daemiy Group over traditional software providers:

Traditional Software	Daemiy Group
Adapt your business to the software	Software adapts to your business
Pay before experiencing the system	Build & experience before purchase
Rent the software	Own your system
Pay per user	Unlimited users
Standard features	100% customization
Monthly / annual software dependency	Ownership + reasonable annual service
Complicated systems	Simple & user-friendly
One-size-fits-all	Built specifically for you

Daemiy Group is a business technology company that helps organizations transform the way they operate — building secure, smart and fully customized systems designed around their unique needs. We believe technology should be accessible, affordable and easy to use, and that businesses should own the systems they depend on.

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